

Supplemental Instructions for Response Plot Program

This document provides additional information about how to specify interaction and polynomial terms when using the response plot program. You need to use the formatting I describe here because the program makes use an R package that relies on specialized R formatting when specifying equations. Watch the video for the program.

Specifying Interaction Terms and Polynomials

Consider a model that predicts an outcome Y from two predictors X (the cause of Y) and Z (the moderator of the effect of X on Y). Assume I have one covariate that I will call COV. Normally you would create a product term in your data, that I will call PROD, and then execute the following equation, specified here in R format:

```
Y~X+Z+PROD+COV
```

This format DOES NOT apply to the Firth program and will yield incorrect results if you use it for the AME analyses within the program. The reason is because the value of PROD is dependent on the values of X and Z (you can't change Z without changing PROD and you can't change X without changing PROD) and this dependency must be taken into account in the program calculations of marginal effects.

To put the equation in a format that the program can accommodate, enter the component parts of the product term and then create a product term *within the equation specification* per the following:

```
Y~X+Z+X*Z+COV
```

That is, you enter the X*Z term in the equation, ignoring the PROD variable you may have created in your data set.¹

For a three way interaction involving Q, X, and Z, the traditional approach is to create all possible two way interaction terms in your data set (QX,QZ,XZ) and a three way term (TW) defined as the product of QX, QZ, and XZ and form the equation:

```
Y~Q+X+Z+QX+QZ+XZ+TW+COV
```

For the current program, you instead specify the three way term *within the equation*:

```
Y~Q+X+Z+Q*X*Z+COV
```

The specification of Q*X*Z will automatically generate all of the two-way interactions and include them in the model in addition to the three way interaction term. The analysis will then make the necessary adjustments given all the dependencies.

¹ If you enter X*Z and not the component parts, R will automatically add the component parts to the equation. However, you need to enter the component parts of the product term for my interface to work given the quirks of my interface.

For a quadratic polynomial predicting Y from X, you traditionally would create a product term in your data that squares X (perhaps calling it XX) and then enter both terms in the equation:

$$Y \sim X + XX + COV$$

However, this format DOES NOT apply to the program and will yield incorrect results for the margins portion of the program because of the dependencies between the terms, i.e., you can't change X without changing XX and this dependency must be taken into account. Here is the format you would use

$$Y \sim X + I(X^2) + COV$$

where I is the capital letter i. You enter the component part of the square term and then the notation I(*your component variable*²). The symbol ^ is traditional computer programming lingo for the phrase "raise to the power of." In this case, we are raising X to the power of 2. In other words, rather than adding a polynomial term from your data set, you specify the polynomial *within the equation* using R notation.

In contrast to the interaction analysis, if you use a higher order function, such as a cubic polynomial, you must enter all of the lower order terms, such as

$$Y \sim X + I(X^2) + I(X^3) + COV$$

or for a quartic polynomial

The Importance of Specifying Categorical/Nominal Variables as Factors

If your categorical/nominal variable only has two levels, you can treat it as quantitative without consequence. For categorical/nominal variables with three or more levels, like ethnicity, the tradition is to represent it in a regression model using k-1 dummy variables, where k is the number of levels of the variable. For k = 3, I create the dummy variables in the data set, D1, D2, and D3 and then, using the first group as the reference group, enter two of the dummy variables into a regression equation to represent the variable, as follows:

$$Y \sim D2 + D3$$

This representation does not work in the margins section of the current program because of the dependency between D2 and D3; one cannot alter D2 without also altering the other dummy variables. The programs need to take this dependency into account. By formally specifying ethnicity as a factor, the programs will generate the relevant dummy variables internally (using the first group as the reference group) and then take the requisite dependencies into account.

R declares a variable a factor variable via the factor command. If a variable called 'ethnic' has the levels "black", "asian" and "white", I formally define it as a factor variable as follows:

```
ethnic<-factor(ethnic)
```

the levels are internally ordered by R from first to last, alphabetically. So the levels, in order, are "asian", "black", and "white"

If the names of the levels of a factor called 'ethnic' are 1, 2, and 3, the levels are reordered internally by the factor command to be ascending.

R by default uses the first category as the reference category when creating internal dummy variables. You can override this by adding a command line that specifies the group you want to be the reference group after a variable has been declared a factor. Here is the command for the above examples:

```
ethnic<-factor(ethnic)
ethnic<-relevel(ethnic,ref='black')
```

makes the first level be "black"

```
ethnic<-factor(ethnic)
ethnic<-relevel(ethnic,ref=2)
```

makes the first level be 2

Again, R will use the first level as the reference group.

In most of my auto-generated programs where I convert a variable to a factor, I precede the name of the variable with the name of the data base from which it comes with a \$ after the data base name. For example, the variable m4 is referenced as

```
z1$m4
```

Suppose m4 has 3 levels, 1, 2 and 3. I can set the reference group to 2 as follows:

```
z1$m4<-factor(z1$m4)
z1$m4<-relevel(z1$m4,ref=2)
```

When you might want to change the reference level of a factor in one of my programs, I flag the relevant command with a comment line and a reminder of the above.